

Hi XX,

As a valued partner on the **[brand name]** affiliate program, we would like to inform you that the program will be migrating all affiliate activity over to ShareASale, with an expected closure date of **[closure date of existing program]**. To ensure a smooth transition, we invite you join the **[brand name]** program through ShareASale as soon as possible.

If you already have a publisher account on the ShareASale network, please follow **[insert link to ShareASale program]** to join the **[brand name]** affiliate program on ShareASale (**insert merchant ID**).

If you do not already have a publisher account on ShareASale, please sign up to the network via [this link](#). Once approved to the network, please follow the above link to join the program.

If you have any questions about the migration or need assistance during this process, please feel free to reach out to the team at **[insert contact email address]**

We look forward to continuing our partnership!

Thank you,